Corporate Identity

Corporate Identity

tracknet™ is a unique vehicle, asset and personnel tracking system offered on the Internet by software developer, TrackView.

Anderson Baillie were asked to create a new product/service identity for tracknet™, awarding this new service with market independence and simultaneously reaffirming its association to the parent company, TrackView Communications. Re-designed stationery gave further emphasis to the newly developed brand and sales collateral was created to generate lead response plus ensuring vital increased market exposure for the fast growing ASP marketplace.

Branding and Design

Anderson Baillie's brand consultancy skills developed a unique corporate identity.

For a full overview of our Corporate Identity services visit
www.andersonbaillie.com/design

ANDERSONBAILLIE
M A R K E T I N G

www.andersonbaillie.com

AB0163